

CELEBRATING **15 YEARS**
OF GIVING OPPORTUNITY



OCTOBER 23, 2021

6PM PDT
GOGALA.ORG

SPONSORSHIP DECK



THE 2021 GO GALA

GO Campaign is excited to announce that the 2021 GO Gala is **GOING GLOBAL again this year to celebrate our **15th Anniversary!****

This year's event will include exciting surprise appearances and performances from celebrity GO Campaign supporters, as well as special musical performances!

We will hear moving stories from our Local Heroes around the world who are working tirelessly for the children in their communities. Join us from your living room for a virtual experience you won't want to miss!

Together supporters, influencers, philanthropists, and passionate people worldwide will gather for an opportunity to make real change in the lives of vulnerable children around the world!



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SUPPORTING OUR PARTNERS' MOST URGENT NEEDS

Since 2006, GO Campaign has partnered with **174 Local Heroes** to change the lives of over **188,000 children across 37 countries** – from East LA to East Africa.

GO finds Local Heroes who are advocating for change at the grassroots level to help children in their communities thrive. We listen to our heroes on the ground, because they know better than anyone what the youth in their communities need.

We are able to make an immediate impact in childrens' lives by working directly with our Local Heroes on the ground, cutting through the red tape and doing so with 100% transparency.



This year, the funds raised at the GO Gala will support the greatest needs of our partners around the world.

If there's one thing we've learned in the past year, it's that life can change in an instant. At GO Campaign, we pride ourselves on listening to our partners' greatest and most urgent needs and responding immediately.



When you donate to our urgent need fund, you ensure that we can provide the resources and stability our Local Heroes need to work relentlessly, every day, to save the lives of vulnerable children.



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Photo by Getty Images



ABOUT THE GO GALA

Last year, the virtual GO Gala attracted thousands of passionate supporters around the world, ranging from business leaders and celebrities to entertainment executives and philanthropists. This year, we're even more excited to bring together our supporters from around the globe! It will be an unforgettable night where we raise vital funds to empower the work of our remarkable Local Heroes and the children they serve.

The GO Campaign Galas have been covered by over **100 media outlets** including InStyle, The Hollywood Reporter, Variety, People, and more, as well as garnered over **1 billion media impressions**. With an audience that spans the globe and countless surprise celebrity guests, this year is sure to be our biggest and best year yet!



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CELEBS WHO HAVE BEEN GOOD TO GO

Thanks to the support of our ever-growing community, we have been able to bring opportunity to over **185,000 vulnerable children in 37 countries**. Supporting GO Campaign at events and on social media, donating auction items and spreading awareness about the work of our Local Heroes helps change the world, one child at a time.

We are grateful for everyone who has been '**GOOD to GO**' over the years:

Aaron Taylor Johnson
Abigail Cowen
Alex MacNicoll
Ally Walker Langraf
Autumn Calabrese
Adam Carolla
Adam Shankman
Addison Rae
Aloe Blacc
Alana Pallister
Andrew Garfield
Angela Lindvall
Anita Patrickson
Anna Rawson
Armie Hammer
Asia Chow
Bella Baskin
Beth Behrs
Black Keys
Brad Torf
Brandon Flynn
Brian Reimer
Camila Morrone
Camryn Manheim
Chad Lowe
Cheryl Hines
Cheryl Tiegs
Chris Evans
Chris Titus
Craig Gillespie
Dan Aykroyd
Danielle Bisutti
Dave Stewart
Davida Williams
David Foster
Dennis Quaid
Dermot Mulroney

Dev Patel
Don Was
Donna Dixon
EL James
Eli Roth
Elizabeth Berkeley
Elizabeth Chambers
Emily Ratajkowski
Emma Stone
Eric Baena
Eva Chow
Evangeline Lilly
Ewan McGregor
Faith Hill
FKA Twigs
Foreigner
Gal Gadot
Geraldine Viswanathan
Gina Gershon
Glenn Howerton
Grace Potter
HAIM
Heidi Klum
Jackson Browne
Jesse Metcalfe
Jessica Flores
Jill Howerton
Joel Edgerton
Joel Freeman
Joel McHale
John David Washington
John Taylor
Jonah Hill
Jonathan Bennett
Joseph Baena
Josh Hutcherson
Judith Hill

Julia Ormond
Kaitlin Olson
Kaley Cuoco
Kate Beckinsale
Kate Hudson
Katharine McPhee-Foster
Kathy Hilton
Katy Perry
Keegan Michael Key
Kim Jones
Lauren Bush
Lauren Perez
Leighton Meester
Leonardo DiCaprio
Liam Hemsworth
Lily Collins
Luka Sabbat
Lupita Nyong'o
Macy Gray
Margot Robbie
Mark "Rhino" Smith
Martin Henderson
Matt Heineman
Mary Elizabeth Winstead
Max Carver
Melissa Etheridge
Mike White
Miles McMillan
Mimi Rogers
Minka Kelly
Natalie Morales
Nathan Hunter
Neal Fraser
Nicky Dodaj
Olga Segura
Oliver Hudson
Paloma Jiménez

Paris Hilton
Phoebe Dahl
Rainey Qualley
Rami Malek
Rob McElhenney
Robert F. Kennedy Jr.
Robert Pattinson
Milo Manheim
Rose Williams
Ruby Rose
Ryan Gall
Sasha Alexander
Kid Cudi
Sebastian Bear-McClard
Shepard Fairey
Sheryl Crow
Skye Ferreira
Sofia Boutella
Spike Feresten
Steven Weber
Sumner Redstone
Suzanne Tract
Taika Waititi
Taran Killam
The Edge & Morleigh Steinberg
Theophilus London
Thorsten Kaye
Tim McGraw
Tony Horton
Torrance Coombs
Troian Bellisario
U2
Vin Diesel
Vivica Fox
WhisBe
Wilmer Valderrama
Ziggy Marley



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GO GALA SPONSORS OVER THE YEARS

The GO Gala Sponsors bring exciting, unique energy and experiences to our Gala, and they leave an impression on our dedicated and influential guest list year after year. Some of our past Gala Sponsors include:



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CORPORATE SPONSORSHIP BENEFITS

SPONSORSHIP OPPORTUNITIES	LEGEND	VISIONARY	LEADER	GUARDIAN	CHAMPION
SPECIAL RECOGNITION					
Title Sponsor of Gala <i>Includes name on invitation & your logo on the official GO Gala tee</i>	●				
Welcome Basket Presence <i>Opportunity to present 'Thank You' item to attendees in VIP Welcome Baskets</i>	●	●			
Link on Event Site <i>Click through logo featured on event site during entire broadcast</i>	●	●			
Sponsor Segment <i>15 Second 'Presenting Sponsor' segment during event</i>	●	●	●		
Fully Fund a Project <i>Fully fund one of our partners' projects</i>	●	●	●		
MEDIA FEATURES					
Web Recognition <i>Recognition in GO e-newsletter and on GO's website</i>	●	●	●		
Press Release Mention <i>Your brand mentioned as a sponsor in the GO Gala Press Release</i>	●	●	●	●	
Ad Placement During Event <i>Lower third ad featured during the event</i>	●	●	●	●	
Social Media <i>Brand mentions on GO Campaign's Instagram, Facebook, Twitter & TikTok</i>	●	●	●	●	●
INVESTMENT	\$100,000	\$50,000	\$25,000	\$10,000	\$5,000

**FOR MORE INFORMATION,
PLEASE CONTACT:**

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THE GO GALA AUCTION

DONATE AN EXPERIENCE

The GO Gala Auction is one of the most exciting staples of our event! We are beyond excited to expand the opportunity to bid on our one-of-a-kind lots to our global community. The travel and experiences featured in the auction continuously capture the awe of our attendees. Over the years they've included private South African safaris, terrace suites in Paris overlooking the Eiffel Tower, wine and dinner cooked by world renowned chefs right in your home, fighter jet experiences, private helicopter tours, skipping the waiting list for a private psychic reading with world's top psychic, exclusive Nike shoes, and much more! The GO Gala Auction experiences are always unforgettable and a highlight of the evening.

By donating an experience, you will both raise meaningful dollars for the world's most vulnerable children, and also give your brand the opportunity to engage with a new and generous community! **For more information on making a donation to the GO Gala, please contact Kristen Bennett at kristen@gocampaign.org.**



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