



# YEAR IN REVIEW

2024



The Recycled Orchestra of Paraguay performs at the GO Gala with Ewan McGregor and Mary Elizabeth Winstead

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# 18 YEARS OF GIVING OPPORTUNITY TO CHILDREN AROUND THE WORLD

As we reflect on 2024, it has been a year of both triumphs and challenges. The world continues to shift in unexpected ways, and yet, through it all, GO Campaign has remained steadfast in our mission. We have done our best to meet each challenge with resilience and adaptability, ensuring that the children we serve receive the care, resources, and opportunities they deserve.

None of this would be possible without you—our loyal GO Campaign family. Your generosity, your passion, and your belief in the power of grassroots solutions continue to drive real change. Together, we have transformed lives, empowered communities, and created hope where it is needed most.

As you read through this Year in Review, I hope you feel the impact of your support. Every story, every milestone, every victory belongs to you. And as we look ahead, we remain inspired and determined—because every child, no matter where they are born, deserves a chance to thrive.

With gratitude,



A handwritten signature in black ink that reads "Scott Fifer".

Scott Fifer  
Founder & CEO  
GO Campaign



## OUR IMPACT SINCE 2006



**40**  
COUNTRIES SERVED



**210**  
LOCAL HEROES  
CHAMPIONED



**642**  
PROJECTS FUNDED

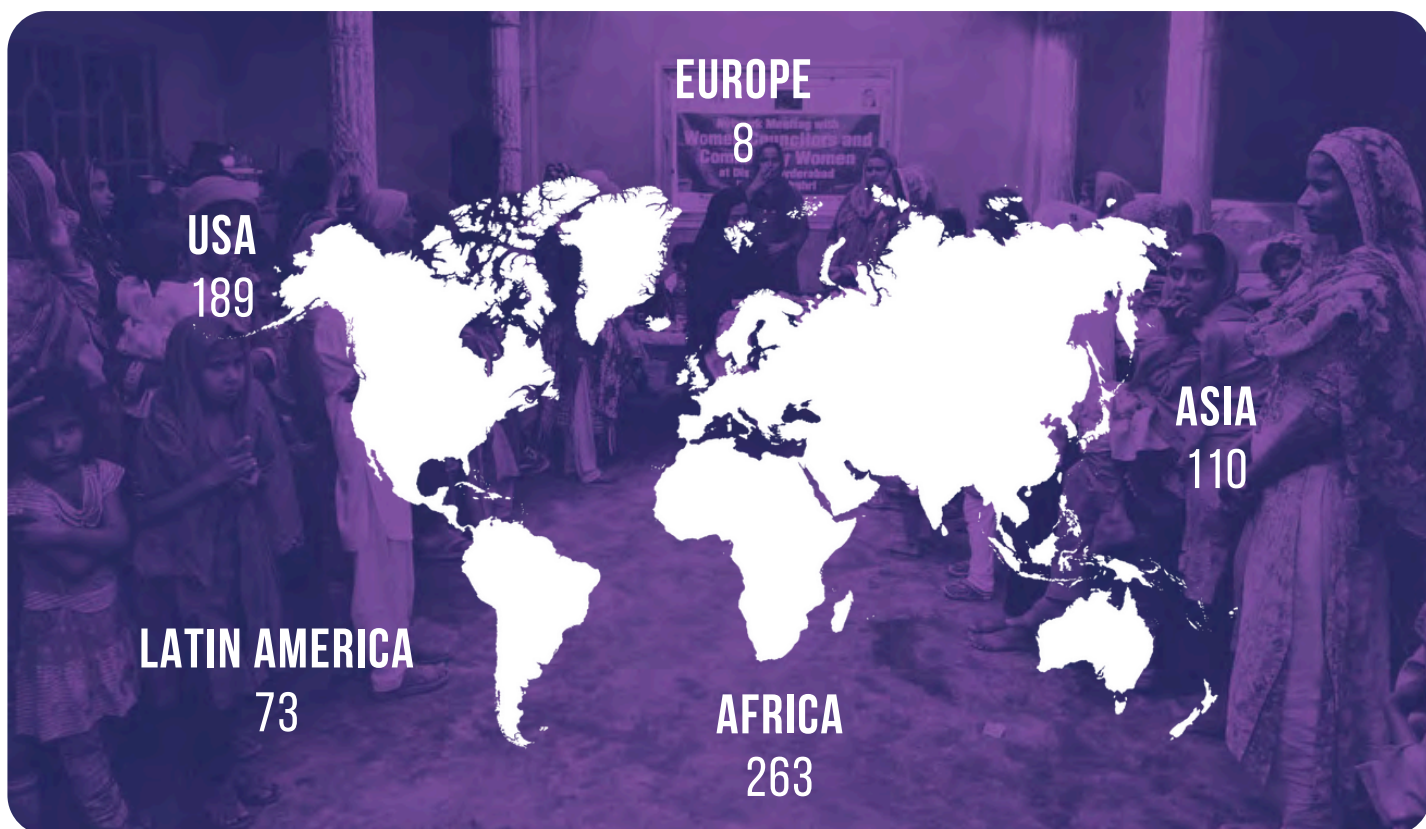
**425,972**

MINDS NURTURED  
FUTURES TRANSFORMED  
PATHS PAVED  
CHILDREN GIVEN OPPORTUNITY

# ALL GRANTS BY IMPACT AREA

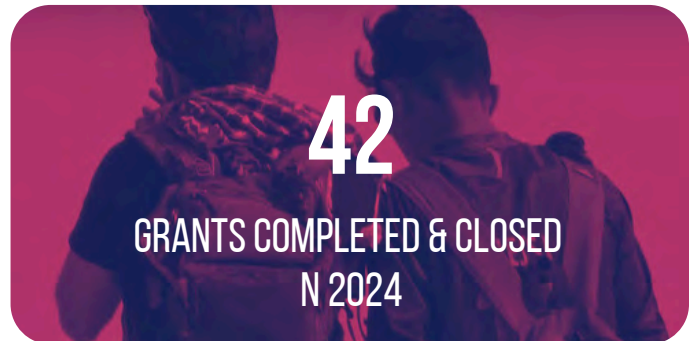


# ALL GRANTS BY REGION





## 2024 GRANTS BY IMPACT AREA





# 2024 COMPLETED GRANTS

Last year, we proudly continued to support our U.S. and global partners through grant-making and capacity-building initiatives. Here are the highlights of grants completed in 2024:

## UNITED STATES

### CLEANSLATE INC. | LOS ANGELES

Expanded and enhanced CleanSlate's counseling program in Green Dot charter schools across South LA, Watts, and Koreatown. The program served 184 students, offering Healing Circles, an LGBTQIA+ support group, and Yoga + Mindfulness sessions.

Supported the repair of their laser machine, allowing the continuation of their free laser tattoo removal clinic. This initiative directly impacted 21 youth by removing visible gang tattoos at no cost, helping them reclaim their lives.

Aided youth counseling sessions in Watts and South LA. Operating in schools and community centers, the program provided critical support to 73 students, focusing on anger management and relationship building.



## COMPTON G.IRLS CLUB | LOS ANGELES

Funded an 8-week coding camp that introduced girls to coding, graphic design, and journalism. Participants created a digital magazine while learning from black male youth educators at The Hidden Genius Project and collaborating with BIPOC industry leaders. The program emphasized teamwork, soft skills, and innovation. Graduates received state-of-the-art Mac laptops and training, bridging the technology divide and opening pathways to tech careers.



## CREATE NOW | LOS ANGELES

Aided the Film Production Workshop at Ánimo City of Champions High School. This program provided students with the opportunity to learn all aspects of film production while telling their own unique stories. Students took on roles as writers, producers, makeup artists, and actors in their short film. Their film, The Kill Chain, was screened for their peers and families at school, followed by a Q&A session.



## GENERATION HER | LOS ANGELES

Supported their resource center for teen moms, dads, and their children. This grant impacted a total of 150 young families. At the facility, they hosted 76 parenting classes, served a record 18 fathers, and provided young moms with essential supplies and a supportive community to empower their future, including diapers and hygiene items.



## LINCOLN HEIGHTS TUTORIAL PROGRAM | LOS ANGELES

Funded a wireless network upgrade to a more advanced system capable of meeting the demand for both in-person and virtual tutoring sessions. This upgrade enhanced connectivity for 200 students and tutors, ensuring seamless learning and supporting this vital community resource.





## LINCOLN HEIGHTS TUTORIAL PROGRAM | LOS ANGELES

Provided essential school supplies, backpacks, and snacks for students during tutoring sessions. This program impacted 200 students by providing them with school supplies and access to basic necessities during their time in the program.



## ROOTDOWN LA | LOS ANGELES

Supported the continuation of the Food Justice and NEWtrition Education program. This initiative promotes food justice, nutrition education, and community empowerment through urban gardening and harvesting, impacting over 300 students at Carver Middle School and the surrounding community.



## LATIN AMERICA

### ACTITUD RESILIENTE | COLOMBIA

Supported 250 migrant youth on the Colombia-Venezuela border by providing educational support, sports programs, and mental health counseling. These efforts equipped children with vital tools, resources, and opportunities for growth, learning, and healing.



### EL PATOJISMO | GUATEMALA

Assisted in the creation of an urban rooftop garden, benefiting 250 students with fresh produce for their school's kitchen and culinary program. Students gained hands-on gardening experience, sparking interest in native farming and healthier eating. The garden also provided weekly fresh produce to five families.



### LET'S BE READY | GUATEMALA

Supported programmatic costs for 12 classrooms, bringing preschool education to 192 children in remote rural communities in Guatemala. These underserved areas face significant challenges, often leaving children at a continual educational disadvantage.



## TASHIRAT | MEXICO

Helped cover compliance costs with the Mexican government, medical visits, and property fumigation. This program benefited 27 children by providing a safe and nurturing home for abandoned children with disabilities in the highlands near Mexico City.



## AFRICA

### VOICE FOR HUMANITY | UGANDA

Financed their youth agricultural training program. The grant directly impacted 110 refugee youths by reducing hunger and malnutrition through farming training, tools, and vegetable seeds.



## EUROPE AND ASIA

### ORPHANS' FUTURE | UKRAINE

Provided Ukrainian youth exiting foster care with vital life skills training through professionally led workshops. This initiative also supported some participants by providing materials to renovate their dormitory rooms as they transitioned to independent living.





# 2024 NEW GRANTS

Below are highlights of new and ongoing work that GO Campaign made possible in 2024.

## LATIN AMERICA

### ACTITUD RESILIENTE | COLOMBIA

Funding a full year of mental health oversight for counseling at the resource center and expanding programming at the youth center on the Colombia-Venezuela border. These efforts aim to create a protective environment for children, youth, and their families.

### FUNDACIÓN DAR AMOR, FUNDAMOR | COLOMBIA

Funding a full year of mental health oversight for counseling at the resource center while expanding programming at the youth center on the Colombia-Venezuela border to create a protective environment for children, youth, and their families.

### FUNDACIÓN NIÑA DE LUZ | COLOMBIA

Teaching academic skills to girls aged 6-12, with a focus on building math and literacy proficiency through interactive activities, while cultivating communication, teamwork, and resilience.

### TASHIRAT | MEXICO

Providing essential support, including food, water, electricity, and staff salaries, to an orphanage in the mountains outside of Mexico City, while replenishing the water reserve and establishing bulk food storage.



## UTOPIA | MEXICO

Supporting the growth of an afterschool program that focuses on education, sports, technology, and psychosocial skills.



## RECYCLED ORCHESTRA | PARAGUAY

Rebuilding the music school damaged by a devastating mudslide, where youth in Cateura are learning to play music on instruments made from trash sourced from the local landfill.



## ASIA

### ROOTS | ISRAEL

Providing emergency support—such as cash stipends, trauma therapy, and recreational items—to youth and families in Israel and Palestine affected by war, displacement, and economic hardship.

## AFRICA

### CHARLIE YOUNG | KENYA

Supporting a poultry farming program for youth, initiated by Charlie Young, a former GO beneficiary. The program teaches poultry farming skills, creating employment opportunities and providing food for their families and community.



### CRE COMMUNITY SCHOOL | KENYA

Covering the down payment on a vehicle for an Uber business, which will generate revenue to support the sustainability of programming at CRE Community School.



### ELIMU FANAKA | KENYA

Advancing food sustainability and promoting climate resilience through innovative agricultural practices at The Fanaka Center. By empowering local communities with the tools, knowledge, and resources to cultivate sustainable crops, the center is helping to build a more resilient future for both the environment and the people it serves.



### TANZANIA BEACH LIFEGUARD PROJECT | TANZANIA

Financing programming for the Tanzania Beach Lifeguard Project, ensuring continued safety and training for local lifeguards, and expanding the program's reach to protect more beachgoers.



### VOICE FOR HUMANITY UGANDA | UGANDA

Financing the Youth Empowerment Project to equip 100 refugee youth with essential skills and tools in agriculture and animal husbandry. This initiative empowers them to generate their own income, ensure food security, and build sustainable livelihoods for themselves and their families.



## UNITED STATES

### AVALON CARVER | SOUTHERN CALIFORNIA

Supporting a youth gaming program in South LA that engages participants by aligning with their interests, while fostering character development and enhancing STEM skills.



### CLEAN SLATE INC. | SOUTHERN CALIFORNIA

Providing counseling and mental health resources to transitional age foster youth in South LA, supporting their emotional well-being and helping them navigate the challenges of independence.



### COMPTON G.IRL'S CLUB | SOUTHERN CALIFORNIA

Funding coding skills and digital literacy through a youth-led digital magazine, while also supporting a leadership development program for girls ages 5-18 to empower them with the skills and confidence for future success.

### GENERATION HER | SOUTHERN CALIFORNIA

Continued support for Generation Her, a nonprofit dedicated to providing services and a strong community for teen mothers.



### LINCOLN HEIGHTS TUTORIAL PROGRAM | SOUTHERN CALIFORNIA

Contributing to the costs of the Lincoln Heights Tutorial Program's Summer Youth Leadership Retreat, helping provide an impactful experience for local youth.



### LOS COURAGE CAMPS | SOUTHERN CALIFORNIA

Supporting the expansion of Los Courage surf camps and mental health programs, empowering youth through recreation and emotional well-being.



### READ IT OR LEAVE IT | HARLEM, NY

Fostering reading skills while supporting agricultural and poultry farming apprenticeships, creating sustainable educational pathways for personal and professional growth.



### REFUGEE CHILDREN'S CENTER | LOS ANGELES, CA

Supporting the establishment of The New Beginning Center, providing early education for migrant and refugee children to empower their future and facilitate a strong start to their academic journey.

### ROOTDOWN LA | SOUTHERN CALIFORNIA

Financing programming and operational costs for RootDown LA, a community garden in South LA that fosters local engagement and promotes sustainable agriculture.



### TWINSPIRE | SOUTHERN CALIFORNIA

Subsidizing programming and operational costs for Twinspire, a nonprofit that equips foster youth with the tools and resources needed to succeed beyond the system.

### WATTS COMMUNITY CORE | SOUTHERN CALIFORNIA

Supporting programming and operations for Watts Community Core, a community organization dedicated to empowering youth in Watts through education, mentorship, and skill-building.



# GO Gala

## GLAMOUR AND GENEROSITY TOOK CENTER STAGE AT THE 2024 GO GALA IN HOLLYWOOD!



The evening was truly unforgettable, filled with heartfelt moments and inspiring stories. Despite the chilly winds, our incredible community of supporters came together to make a lasting impact. Guests were moved by powerful speeches from Leonce Kabelo, GO's most recent graduate; donor Craig Bachrodt; and Create Now's Brandon Dean Thomas, who shared the transformative impact of GO's work in Los Angeles and beyond.

A breathtaking performance by the Recycled Orchestra captivated the audience as they played U2's *With or Without You*, joined by GO Ambassador Ewan McGregor and his wife, Mary Elizabeth Winstead. Later, the always entertaining Tom Riles brought humor and energy to the live auction, offering one-of-a-kind prizes while keeping the crowd engaged.

To close the night, GO Campaign Founder and CEO Scott Fifer took the stage, delivering a heartfelt message of gratitude for everyone's dedication to GO's mission. The Recycled Orchestra returned for a stunning finale, performing Coldplay's *Viva la Vida* as attendees bid farewell to an evening filled with hope and purpose.

**Thanks to the generosity of our supporters, last year's GO Gala raised over \$720,000!** These funds are directly supporting our Local Heroes and partners around the world, ensuring underserved children have access to critical care, education, and opportunities.

We're already imagining the 2025 GO Gala, and we hope to see you there!



# ICONS OF DESIGN

**CREATIVITY MET PURPOSE AT THE 2024 ICONS OF DESIGN EVENT AT HAGERTY GARAGE + SOCIAL—A TRUE CELEBRATION OF INNOVATION AND CHANGE.**

Hagerty Garage + Social in Van Nuys came alive with an impressive lineup of auto exhibitors, including ICON 4x4, Meyers Manx, Ruffian Cars, and more. Inside, guests browsed handcrafted goods—from race-car-inspired eyewear to restored vintage Rolex watches—showcasing exceptional creativity and craftsmanship.

We were thrilled to welcome SoCal partners Create Now and RootDown LA, who shared their impactful work with eventgoers. Meanwhile, the GO Booth offered fun prizes, kids enjoyed a crafting table, and parents indulged in cocktails from The Kookaburra Lounge alongside bites from Son of a Bun and The Taco Cartel.

The first night ended on a high note with an intimate performance by The Lion Heart, a local Indigenous-led band, winning over new fans—including one especially excited four-year-old. The second night wrapped up with vendors exchanging information to stay in touch and collaborate on future projects, while auto exhibitors were already asking when they could sign up for next year.

**Together, we raised \$65,000!** Thank you for making this event a success—we already have ideas in store for next year. Stay tuned!

SPECIAL THANKS TO







# VINTAGE HOLLYWOOD

## VINTAGE HOLLYWOOD 2024 LIT UP THE CALIFORNIA EVENING WITH ELEGANCE AND CHARM!

With mouthwatering dishes from top local restaurants and wines from 20 celebrated wineries, guests came together to support vulnerable children in Southern California.

From JAR's iconic butterscotch pudding to the silky wines of Fuil, it was a night of indulgence for a cause. Joel McHale brought the laughs, and Tom Riles kept the energy high during an unforgettable auction.

**This year's Vintage Hollywood raised over \$200,000**—all benefiting GO Campaign's Local Heroes in Southern California.

We are so grateful to everyone who made the night truly memorable. Cheers!





# GOOD NEWS

WHAT WE WERE UP TO IN 2024...



## ACTITUD RESILIENTE BECAME AN IMPACTFUL FORCE FOR MENTAL HEALTH

Our partner Actitud Resiliente's mental health program has been a transformative success for the community on the Colombia-Venezuela border. The area that has been heavily impacted by drug cartel and violence. With funding from GO Campaign, the program provided vital psychiatric support to youth struggling with sexual trauma, grief and the challenges of navigating the migration from Venezuela.

The programs success led to implementation in various schools across the area and secured funding from the city council for the next two years. Last year alone, the program supported 5,000 youth. With a war between the cartel and local gangs breaking out in the neighboring border cities the impact in the coming years promises to be even greater for this community!



## HESSO BUILDS THEIR LIBRARY ENLIGHTENING MINDS WITH KNOWLEDGE

After years of dedication and hard work, the HESSO Library now stands as a proud beacon of knowledge for the village of Sheikh Yasin in rural Afghanistan. Though a few finishing touches remain—such as shelving, tables, and chairs—the foundation is complete, and the library is ready to become a vital hub for learning in Chak District.

In this remote region, where access to books and education has been scarce, the library will provide a life-changing resource for children and adult learners alike. GO Campaign has long supported HESSO's efforts to expand education in Afghanistan, funding female teachers, makeshift classrooms, and now, this permanent space for discovery and growth.

Our Local Hero, Attal, has dedicated his life to this cause, working tirelessly to bring this vision to life. His passion and perseverance have made this dream a reality, and we are elated to see the library take shape. More than just a building, it represents hope, opportunity, and a brighter future for the entire community.





## LEONCE GRADUATES FROM COLLEGE

It's official—Leonce graduated from Whitman College this year with a major in Chinese and a minor in Economics!

Leonce's journey has been close to the hearts of many in the GO community. One of the original orphans Scott met when he first volunteered in Tanzania—the very trip that inspired him to start GO Campaign—Leonce has grown into an incredible young man. His story is a testament to resilience, determination, and the power of education.

We can't believe it's been almost eight years since he first landed in the U.S., experiencing his first escalator, airplane, and now—a college diploma? What a journey! As Leonce gears up for the next exciting chapter in his career, his passion and drive remind us just how far he's come.

We couldn't be prouder and can't wait to see the amazing things he'll accomplish!



## GO FOUNDER SCOTT FIFER AND CO. VISIT MAISON DE LA GARE IN SENEGAL

Last year, Scott joined a small group of GO donors on a journey to Senegal to immerse themselves in the local culture, art, and visit GO partner Maison de la Gare.

During their visit, they volunteered by preparing meals and connecting with the boys at the center. Over dinner with Local Hero Issa Kouyaté, they discussed the challenges Maison de la Gare faces and collaborated on impactful solutions to address them.





## GO YOUTH ADVISORY BOARD: MAKING A DIFFERENCE

Every year, we are more and more impressed with the youth who apply for our Youth Advisory Board, and 2024's cohort was no different.



GO Campaign's volunteer Youth Advisory Board brings together rising visionaries who care and want to make a positive change in their communities and around the world. They are students ranging from 7th graders to college seniors.

GO Youth Advisors receive hands-on leadership experience by working with GO Campaign's staff in service of our community. The six-month program is comprised of monthly Zoom meetings that help the youth build a deeper understanding of the non-profit field. They also get to meet GO's Founder & CEO, Scott Fifer, as well as GO Local Heroes across the planet who are improving children's lives.



Youth Advisors led projects in partnership with GO, raising money for two of our education focused Local Heroes. One in Afghanistan that was centered around building a library outside of Taliban rule and another that was centered on creating safe spaces for youth to learn and play on Chicago's South side.

Contact Kristen Plumberg Bennett at [kristen@gocampaign.org](mailto:kristen@gocampaign.org) if you're interested in the 2026 cohort!



# LOOKING AHEAD

2025-2026



## READY TO GO? JOIN US AT AN EVENT

Follow up on social media and join us at an upcoming event like the LA Marathon, the GO Gala, ICONS of DESIGN, and more! If you want more information about GO events and how you can get involved, email Kristen Plumberg-Bennett at [kristen@gocampaign.org](mailto:kristen@gocampaign.org).



## WANT TO GET INVOLVED? VOLUNTEER WITH GO

Interested in volunteering? With Local Heroes in 40 countries around the world, there is no shortage of ways to support their collective work by giving of your time and talent. Contact Lauren Kezon at [lauren@gocampaign.org](mailto:lauren@gocampaign.org) to get involved.



## CHANGE THE WORLD ONE CHILD AT A TIME

If you are interested in making even more of an impact through GO Campaign, contact Director of Development, Kristen Plumberg-Bennett at [kristen@gocampaign.org](mailto:kristen@gocampaign.org).

We'd love to talk about tax-smart strategies to make the most of your donation - like giving stock or donating from your DAF.



Street boy who receives care from Maison de la Gare (Senegal)

# THANK YOU FOR READING!

KEEP IN TOUCH ON SOCIAL AND ONLINE



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