



# YEAR IN REVIEW

2021

[GOCAMPAIGN.ORG](https://gocampaign.org)

# CELEBRATING 15 YEARS OF **GIVING OPPORTUNITY** TO CHILDREN AROUND THE WORLD

This year we proudly celebrated **15 years of Giving Opportunity** to children around the world, and we are more grateful than ever for our dedicated community. You are the reason we can continue making real, immediate change across the globe and give children the opportunities they deserve.

We never know what tomorrow may bring, but our Local Heroes know they can continue to count on GO, because we can count on you.

## GLOBAL IMPACT

**175** Local Heroes Championed  
**37** Countries Served  
**527** Projects Funded

# 190,158

LIVES **CHANGED**  
FUTURES **TRANSFORMED**  
YOUTH WITH **HOPE**  
CHILDREN **GIVEN OPPORTUNITY**



Scholar at the Gabriella Centre in Tanzania



# 2021 US GRANTS

We continue to support our partners across the US through grant making and capacity building. Below are some highlights of what we've been able to make possible in 2021.

## IN THE UNITED STATES:

- Supported a shelter for college students experiencing housing insecurity in West Los Angeles
- Helped make possible a 10-week fellowship program for current and former foster youth of color to learn, process and discuss topics related to social justice in America
- Provided groceries and school supplies to 150 families in East Los Angeles who have experienced financial hardships during the pandemic
- Empowered teen moms in Los Angeles and Orange County through virtual programming to provide life skills and parenting classes without disruption during the pandemic
- Supported a culinary vocational training program for youth in South LA
- Ensured 150 newly-arrived refugee youth and their families received culturally-sensitive hot meals (often their first meal in America) after being released by ICE in San Diego while they wait for travel arrangements to their families



College students in West LA



Support for teen moms



Groceries for families in East LA



Virtual culinary training classes



Refugee families at the border

# 2021

## GLOBAL GRANTS

Similarly, our partners around the world continue to grow and give children the opportunities they deserve. Below are some highlights of our international grants in 2021.

### AROUND THE WORLD:

- Enabled 416 girls in Nepal at risk of trafficking caused by poverty to participate in peer support/safety groups, learn life skills, start income-generating projects, and support each other through the pandemic
- Provided meals to 130 students for five months at a school in Kenya
- Created a Home Learning Guide that ensured students without access to the internet could still keep learning at home in Kenya, eventually reaching 135,347 children across the world
- Purchased and repaired a truck to deliver food to families in Uganda
- Provided 480 children, 30 elderly residents, and 83 parents/caregivers with bi-weekly food donations for three months during the pandemic in the U.K.
- Expanded an afterschool program for 350 youth in Nezahualcóyotl, México focusing on education, sports, psychosocial skills and technology
- Provided food for over 560 indigenous youth and their families living in the mountain region of Guerrero, Mexico



Virtual education support for students in Kenya



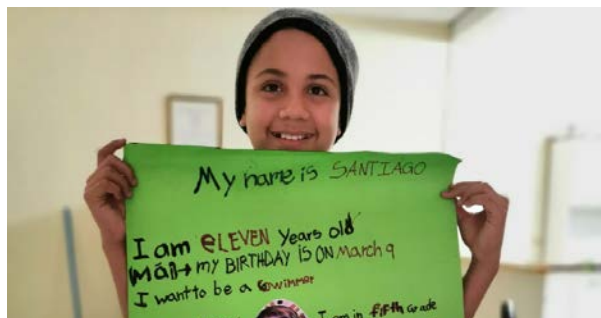
Peer support and education in Nepal



Meals for students in Kenya



Weekly meals for families in the UK



Afterschool program in Mexico





# BUILDING A SAFE SPACE FOR YOUTH ON CHICAGO'S SOUTH SIDE

On June 28, 2021, the Beachbody Foundation donated \$1,000,000 to GO Campaign to support our Local Hero Jennifer Maddox's dream of expanding Future Ties' programming, her organization serving at-risk children and low income families on Chicago's South Side. The grant enabled the purchase of a 25,000 square foot former Walgreens building, located directly adjacent to Parkway Gardens Apartments. The building will serve as a youth and community center, allowing Future Ties to expand programming reach from 40 to 400 kids, and introduce new programming including:

- A kitchen for teaching healthy eating and nutrition
- An indoor basketball court and gym for children to play sports without concerns of neighborhood violence
- Mental health counseling classes for families coping with stress, anxiety, and PTSD
- And much more

We are working side by side with Jennifer to help her dream transform into reality. We will provide updates throughout the year, so stay tuned!





# CHANGING THE REALITY FOR CHILDREN WITH SPECIAL NEEDS IN TANZANIA

For the last five years, GO Campaign has worked with Local Hero Brenda Shuma, Founder & Executive Director of the Gabriella Centre, to build a new state-of-the-art rehabilitation center to support children with disabilities in Moshi, Tanzania. We are excited to share that the new center is almost complete and children are already benefitting from the new facility! GO has helped Brenda transform the lives of over 2,300 children and their families through the services at the centre, including:

- Early and accurate assessment of a child's educational and therapeutic needs
- Long-term therapy programs where youth learn independent living skills and participate in vocational training (sewing, gardening, entrepreneurship, craftsmanship, etc.) successfully transforming them into entrepreneurs in their communities
- Week-long clinics for families waiting for a spot in the long-term therapy program
- Education for families about the specific needs of their child and how to best support them to lead a healthy and happy life.

The Gabriella Centre is transforming the lives of children with disabilities and their families and changing the perception of the disabled in the larger community.





# INDIA COVID-19 RELIEF



When devastating waves of Covid infections hit India this year, our incredible donors responded immediately, and we were able to provide our partners with life saving grants. GO was poised to help so quickly due to years spent building close relationships with grassroots heroes on the ground.

For example, GO Campaign provided 1,050 families in Mumbai's Dharavi slum hit by dropping incomes during the pandemic with daily grocery items like rice, flour, cooking oil, lentils, rajma, soybeans, etc., as well as provided 4,680 people with soaps, sanitizers, masks and hand gloves.

GO also provided in-person, in-home teaching and welfare-checking during school closures to another 159 students in India, as well as food rations and hygiene kits to another 183 families and distributed 8,000 facemasks.



# GIRLS' EDUCATION IN AFGHANISTAN

For many years, GO Campaign has been strongly committed to furthering girls' education in Afghanistan, and when the Afghan government fell earlier this year, we remained steadfast in our commitment to girls' education when it was threatened most. Donations to the GO Campaign Afghanistan fund are already making their way to our partners on the ground.

Our partners have been visiting provinces and schools, identifying female teachers to provide salaries, and preparing the purchase of not only basic education supplies for female students such as stationary and writing utensils but also potentially life-saving food staples such as rice and flour, to be distributed across mountainous terrain to as many districts, schools and families as possible.







# 2021 GO GALA

This year we brought the 2021 GO Gala onto screens around the world through a live, virtual broadcast hosted by our dedicated Ambassadors Lily Collins, Ewan McGregor, and Robert Pattinson. Over 7,000 viewers tuned in and together we raised nearly \$700,000 for our most urgent needs around the world! Our donors even matched a \$100,000 from Beachbody in just 14 minutes!

The evening included exclusive musical performances from Sia, Jewel, MILCK, Levi Evans, and Ewan McGregor and Mary Elizabeth Winstead. Appearances were also made by friends of GO Campaign and Changemakers including Max Carver, Abbey Cowen, and more! We were grateful for another Gala that could bring our community together from all over the world, but we are looking forward to being back together in person for the 2022 GO Gala!

Special thanks to the 2021 GO Gala Sponsors:

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