

# 2018 Year in Review



CELEBRATING 12 YEARS OF  
**GIVING OPPORTUNITY**  
TO CHILDREN

**138**

LOCAL HEROES  
CHAMPIONED

**297**

PROJECTS  
FUNDED

**34**

COUNTRIES



**126,422**

LIVES **CHANGED.**  
FUTURES **TRANSFORMED.**  
YOUTH WITH **HOPE.**  
CHILDREN **GIVEN OPPORTUNITIES.**

# WHO WE ARE

GO Campaign improves the lives of orphans and vulnerable children around the world by partnering with local heroes to deliver local solutions. GO Campaign connects donors to high-impact grassroots projects aimed at changing lives and transforming communities, one child at a time.



# WHERE WE'RE WORKING



# WHAT WE'RE DOING

- Access to Water
- Anti-Trafficking
- Art
- Dance
- Disabilities
- Education
- Enrichment
- Environment
- Ethnic Minorities

- Girls Empowerment
- Health and Safety
- HIV/AIDS
- Job Creation
- LGBTQIA
- Literacy Promotion
- Life Skills
- Music
- Nutrition

- Orphan Care
- Peacebuilding
- Refugees
- Relief Efforts
- Sports
- Suicide Prevention
- Technology
- Violence Prevention
- Vocational Training





KENYA



UGANDA



THAILAND



AFGHANISTAN



SOUTH AFRICA



PAKISTAN



HAITI



CAMBODIA



ETHIOPIA



DR CONGO



SENEGAL



CALIFORNIA, USA



MEXICO



RWANDA



TANZANIA



PERU





# MAJOR ACCOMPLISHMENT

## GABRIELLA CENTRE: NEW CAMPUS

Thanks to GO Campaign, Local Hero Brenda Shuma realized her dream of establishing the premier facility for the treatment of children with disabilities in East Africa.

In September, the Gabriella Children's Rehabilitation Centre shifted campuses. At their new location, GO Campaign raised the funds needed to construct bigger and better buildings. In this new space, their children face fewer concerns and have more freedom to play, grow, and be themselves. They also have plenty of space for a community garden, vocational training workshops, and more!

We not only raised the funds to construct the buildings needed for the Gabriella Centre to shift to their new campus, we also raised funds to build an additional classroom block, parents' hostel, and vocational training workshops. These buildings will be built in 2019. This will double the capacity at the Gabriella Centre and ensure that children on their waiting list finally receive the services they need to reach their full potential.







# MAJOR ACCOMPLISHMENT

## LOS ANGELES IMPACT

Over the last year, GO Campaign has expanded our impact in Los Angeles to address the needs of vulnerable children across the city.

Enabled aged-out **foster youth** in Los Angeles to prepare them to live independently

Launched the first **anti-bullying** program for youth in Watts, bringing together victims and perpetrators so they can heal and find alternatives to violence

Supported **life-skills** programs addressing the needs of adolescent boys in Leimert Park

Supported **teen mothers** and their children across Los Angeles County

Empowered newly arrived **immigrant** girls in South Los Angeles

Supported youth impacted by **gang violence** in Watts

Supported **STEM** programs and mentorship for vulnerable girls in Watts, Gardena, Inglewood, and Koreatown

Ensured that children needing **academic support** in Lincoln Heights can access tutoring services

Provided access to **arts education** to children in Lincoln Heights and Watts

Hosted 3 Capacity Building workshops in 2018 for our Los Angeles-based grantees, directly impacting 12 grassroots organizations. Attendees benefited from panels of HR professionals, seasoned Executive Directors, Board of Directors, and more. They benefited from coaching, connections to additional resources, and networking opportunities.



YOUTH INTERACTIVE



LA DRAMA CLUB



EMPOWER INSTITUTE



# MAJOR ACCOMPLISHMENT

## CAPACITY BUILDING

Our goal is to enable our partners to grow and succeed beyond our partnership, thus expanding their reach within their communities.

### PARTNER FORUM: EAST AFRICA

This past July, GO Campaign hosted two capacity building workshops in East Africa for partners in Nairobi, Kenya and Moshi, Tanzania directly impacting 19 grassroots organizations.

The highlight of the workshop was Scott Fifer's Keynote, "Lessons Learned From a Decade of Grantmaking".

### WORKSHOP TOPICS

- Beliefs & Values
- Mission & Vision
- Theory of Change
- Endgame
- Operational Planning
- Learning
- Tracking Impact



EAST AFRICA PARTNER FORUM: JULY 2018



MOSHI, TANZANIA



NAIROBI, KENYA





# YEAR IN REVIEW 2018

In the past year, GO Campaign has funded 43 projects in 16 countries and worked with 11 new Local Heroes.

## AFGHANISTAN

- Provided a **school for girls** in rural Afghanistan so they can continue their education

## CAMBODIA

- Provided Cham **ethnic minority** youth with the opportunity to learn English and become computer literate

## DEMOCRATIC REPUBLIC OF CONGO

- Provided **access to education** for girls living in rural areas of Eastern Congo
- Provided access to **clean water** to girls living in rural areas of Eastern Congo

## ETHIOPIA

- Launched **entrepreneurship** programs for young mothers in Addis Ababa so they can provide for the basic needs of their families and break the cycle of poverty

## HAITI

- Launched entrepreneurship programs for youth in Cite Soleil so individuals can provide for the basic needs of their families and **break the cycle of poverty**

## KENYA

- Transformed a classroom into a **computer lab** in Kibera, the largest slum in Kenya
- Provided cameras and editing equipment along with a 2-week volunteer to teach girls in Kibera **journalism and editing skills**
- Provided **access to computers** for the first time for students at a primary school in the Mathare slum



AFGHANISTAN



CAMBODIA



KENYA

## MEXICO

- Provided **stateless children** in Chiapas with birth certificates so they can go to school, obtain medical care, and live without fear
- Expanded services in Chiapas addressing the needs of **indigenous children** ages 0-4 and ensured they received sufficient nutrition so they can reach the weight and height appropriate for their age

## PAKISTAN

- Supported eight **mobile schools** providing 1,750 children living in the slums of Islamabad with their only opportunity to learn

## PERU

- Ensured that children living in the Sacred Valley have access to a **quality education**
- Funded the first public café in Cusco staffed by **youth with disabilities**, providing youth with job training and dispelling misconceptions of individuals with disabilities

## SENEGAL

- Built the first sewing **vocational training** school for talibé youth in Saint-Louis giving children an alternative means of livelihood to begging on the streets

## TANZANIA

- Provided **computers** to help **children with disabilities** in Moshi, Tanzania learn and develop skills
- Ensured that children with disabilities can continue to receive the **therapy and support** needed to reach their full potential and become independent, productive and valued members of the community

## THAILAND

- Provided **stateless children** in Thailand with birth certificates so they can go to school, obtain medical care, and live without fear

## UNITED STATES OF AMERICA

- Helped pilot a school-based **mental health program** to address the needs of traumatized children in Clarksdale
- Provided the equipment needed to double the capacity so that youth in Santa Barbara are learning **entrepreneurship skills** and earning money by running their own small business







# WHAT THEY'RE SAYING ABOUT GO

Don't listen to us; listen to them! Here's what Local Heroes and supporters have to say:

"I thank GO for offering this great forum and opportunity to KVC and other organizations here. Through the workshop we learnt and upgraded our skills in regard to our work with unprivileged kids and youths in our communities. It was a great forum which brought together several organizations to exchange ideas and share our experiences with each other." - **Local Hero Augustine Githaiga, Kawangware Vision Center (Kenya)**

"GO Campaign simplifies the process. Many charitable organizations, while altruistically inclined, by necessity spend money on ancillary considerations. GO Campaign has placed me in direct contact with Local Heroes, thus enabling me to be certain where and how the donations have been dispersed." - **Richard Elliot, GO Supporter**

"It is truly impossible to put into words how our partnership with GO Campaign has impacted our organization overall. This has absolutely been one of the most meaningful, beneficial, and instrumental partnerships we have been lucky enough to develop over the entire course of our last seven years as an organization. GO Campaign has helped us open countless new doors. It has helped us strengthen our relationships with other foundations by pointing to the long-term nature of our positive involvement with GO Campaign, which helps build up trust in our leadership. In addition, GO Campaign has challenged us to fine-tune and strengthen our mission, vision, and goals over the years by always asking the right questions, bringing up new opportunities, being willing to imagine creative possibilities for partnership, and showing such dedication to the core work of Spring." - **Local Hero Anja Thiessen, Spring Initiative (USA)**





# 2018

2018 has been an exciting year at GO Campaign! Take a glance at our year!



## NEW AMBASSADOR: LILY COLLINS

Actress Lily Collins joined GO Campaign as the organization's first female ambassador! Lily hit the ground running, becoming very involved with GO's local partner, Stepping Forward LA. Lily brought her wisdom and heart to her multiple visits with foster youth – where they connected on a personal level discussing self-confidence and friendships and together learned to turn their passions into a profession by creating an exclusive line of merchandise in partnership with Rachel Miriam.

## GO GALA 2018

GO Campaign's 11th annual gala honored world-renowned chess player Phiona Mutesi, who received an award by actress/philanthropist Evangeline Lilly. Celebrity speakers included ambassadors Robert Pattinson and Lily Collins. The event raised funds to help children separated at the border and youth victims of sexual violence in India.



I'M PASSIONATE ABOUT HELPING YOUTH BECAUSE ALL WE NEED TO KNOW IS THAT WE'RE NOT ALONE AND THAT WE HAVE SUPPORT IN ORDER TO BECOME THE BEST VERSION OF OURSELVES.

- LILY COLLINS, GO CAMPAIGN AMBASSADOR

To become involved in future fundraising events, collaborations, and strategic partnerships, please contact [Gina@gocampaign.org](mailto:Gina@gocampaign.org).



## SOL ANGELES X GO CAMPAIGN

GO Campaign partnered with Sol Angeles, a luxury leisure wear company based in LA, to design a t-shirt that would give back and encourage the simple act of doing good. Portion of proceeds from the sale of each shirt supports grassroots local heroes who are providing a better future for orphans and vulnerable children around the world. Join the likes of Reese Witherspoon, Cindy Crawford and Evangeline Lilly who have been seen wearing the tee - get yours at [www.sol-angeles.com](http://www.sol-angeles.com)



## RETAIL PARTNERS

GO Campaign was excited to host "Shopping for GOod" events with numerous retail partners this year and is grateful for all the support of all those who came out to shop! Retail partners included:

- Zimmerman
- Amanu
- Boon Supply
- Logan Hollowell Jewelry
- The Westside & everafter

## JUDITH HILL'S GOLDEN CHILD

Grammy-Award winning, vocal powerhouse, Judith Hill held her Golden Child premiere at Exchange LA to benefit GO Campaign.



## RACHEL MIRIAM X GO CAMPAIGN

Lily Collins' Gratitude Collection was created in partnership with Rachel Miriam benefiting GO Campaign. The artwork was uniquely inspired and designed by foster youth in Los Angeles. Items were gifted at GO's Gala and are for sale on [www.rachelmiriam.com](http://www.rachelmiriam.com), benefiting GO Campaign.

## SOHO HOUSE

50 dynamic women gathered in February at the Soho House Hollywood to learn more about GO Campaign and to form GO's Women's Advisory Committee. Ladies left feeling inspired to get more involved throughout the year to help vulnerable children around the world.



## COMMUNITY OUTREACH

GO Campaign held volunteer days throughout the year, giving GO supporters (both young and old) and GO staff opportunities to connect with some of GO Campaign's local partners. We cooked with foster youth, created professional panels giving advice to youth here in LA in preparing for real world job interviews and professional opportunities and most recently we gathered with teenage moms and their families to spread holiday cheer! It was all smiles at Generation Her when GO Campaign made sure that every child left with a gift, a professional family portrait and even a visit from Santa!



**Lily Collins**  
The actress, 29, gives guidance to young women as they transition out of the foster-care system in Los Angeles

Two years ago Robert Pattinson invited me to an event for Go Campaign, and I fell in love with the organization. It was started in 2006 by screenwriter Scott Fifer to help improve the lives of vulnerable kids around the world at the grassroots level. They go into different cities, schools or local organizations and say, "What is it that you need help with and how can we help you accomplish it?" I became really involved with one of the projects, Stepping Forward LA, which works with youth who are aging out of the foster-care system and are having to figure out life on their own. When I was in high school I was in a program called Peer Support that was about teens helping other teens. And last year I wrote a book, *Unfiltered*, where I spoke openly about issues that affected me growing up, like body image and self-confidence—things that the girls I talk to can relate to. I'm passionate about helping youth because all we need to know is that we're not alone and that we have that support in order to become the best version of ourselves.

—REPORTED BY TOMÁS MIER

For more information, go to [gocampaign.org](http://gocampaign.org)

Left: Collins visits foster youth at Stepping Forward LA.

38 November 12, 2018 PEOPLE



*thank you*  
**FOR YOUR SUPPORT!**

**YOU MAKE US GO!**



**[WWW.GOCAMPAIGN.ORG](http://WWW.GOCAMPAIGN.ORG)**