



YEAR IN REVIEW

2022

CELEBRATING 16 YEARS OF GIVING OPPORTUNITY TO CHILDREN AROUND THE WORLD

This year we proudly celebrated **16 years of Giving Opportunity** to children around the world, and we are more grateful than ever for our dedicated community. You are the reason we can continue making real, immediate change across the globe and give children the opportunities they deserve.

We never know what tomorrow may bring, but our Local Heroes know they can continue to count on GO, because we can count on you.

GLOBAL IMPACT

184 Local Heroes Championed
40 Countries Served
555 Projects Funded

192,327

LIVES **CHANGED**
FUTURES **TRANSFORMED**
YOUTH WITH **HOPE**
CHILDREN **GIVEN OPPORTUNITY**



2022 US GRANTS COMPLETED

Last year we continued to support our partners across the US through grantmaking and capacity building. Below are some highlights of US grants that first received funding in 2020-2021 and were completed in 2022:

- Preserved ongoing virtual counseling and trauma-informed discussions provided to youth in South LA
- Launched a youth-led justice magazine that generates revenue for an organization helping youth in the juvenile justice system
- Supported a vocational training fashion design program for foster youth in LA
- Provided emergency food aid including dispensing hot meals to newly arrived asylum-seeking families and children in San Diego
- Ensured a resource center for teen mothers remained open during the pandemic so young moms and their children were able to get essential supplies and support to meet their basic needs
- Renovated the kitchen at a center in LA serving at-risk young adults facing housing/food insecurity and other barriers during their pursuit of higher education



2022 GLOBAL GRANTS COMPLETED

Similarly, our partners around the world continue to grow and give children the opportunities they deserve. Below are some highlights of global grants that first received funding in 2019-2021 and were finished in 2022:

- Expanded a secondary school in Tanzania to include science labs and life skills training
- In Afghanistan, distributed emergency food and school supplies to families, including hundreds of orphans, constructed school restrooms, and established six home schools that served girls
- Enabled the opening of a quarantine center for vulnerable girls in New Delhi, keeping them safe before reuniting with families or transferring to long-term care
- Educated thousands of children and teachers in Tanzania on road safety practices to decrease accidents around schools, and provided will-writing education and services to protect children's inheritances
- Provided vocational training to youth with disabilities in Tanzania, at one point focusing on girls with disabilities
- Kept the doors of a pediatric AIDS clinic open in Kenya
- Enabled talibé youth to participate in a year-long tailoring apprenticeship program in Senegal



2022 NEW & ONGOING GRANTS

Below are some highlights of new and ongoing work that GO Campaign made possible in 2022:

- Began construction of Lumumba Children's Library in DRC, with the foundation and security wall already completed
- Completed the purchase of a building in south Chicago that Future Ties will turn into a wellness/resource center that will serve children in low-income housing
- Continued supporting Gabriella Centre's therapy programs, building additions and maintenance, and operating costs
- Provided groceries to families in Lincoln Heights, Los Angeles
- Ensured internet access at a school in Tanzania
- Provided food, hygiene and medicine supplies for vulnerable children and their families during the severe COVID-19 Omicron wave in India
- Provided in-kind income to female teachers in Afghanistan so they could continue teaching girls
- Funded four new Local Heroes focusing largely on vocational training and child safety in Uganda, Rwanda, Kenya, and India





BUILDING A LIBRARY IN THE CONGO



There is no public library in Goma, a city of more than one million people in the Democratic Republic of Congo (DRC). Most children there do not attend school on a regular or sustained basis.



In 2017, GO Campaign began working with Local Hero Fidel Bafilemba and award-winning documentarian Paul Freedman to build the Lumumba Children's Library and Learning Center (LCL) in Goma. In August 2022, after years of careful planning, the groundbreaking ceremony was held and construction is underway, with the foundation and security wall already complete.



The overarching goal of the LCL is to prepare children from one of the poorest areas in the world to learn the basic tenets of critical thinking. The estimated number of youth able to benefit from the LCL is 25,000. While the LCL is not a replacement for traditional schools, it will encourage the sharing of information and foster critical thinking through a variety of programs, including computer and language classes, community events, and a lending library.



The LCL will be open daily and will be a self-sufficient facility, capturing rainwater and generating its own solar power.

PROVIDING EDUCATION AND FOOD RELIEF IN AFGHANISTAN



In 2021, Afghanistan entered a new period of uncertainty with the fall of the national government, on top of severe unemployment, economic fallout from COVID-19, a devastating drought, and the threat of famine. Girls' education also became a critical issue, as children lacked school supplies, tuition for private schools, transportation, and access to female teachers that are now mandatory for girls. COVID-19 and conflict had already delayed schooling, and then the Taliban government banned secondary school for girls.



Despite the overwhelming challenges, GO Campaign worked with its partners on the ground to distribute food relief and school stationery packages to 279 families and approximately 900 children, including many orphan-headed households.

GO Campaign also established six home schools that provided a six-to-eight-month-long curriculum serving 243 girls who otherwise couldn't access education because of financial ability, lack of schools for girls, lack of female teachers, and parental/cultural sensitivities. Many of these girls will continue to receive an education through these home schools as lack of other opportunities persist. In addition, 37 older women who never received an education before were also able to participate and started learning how to read and write.



CAPACITY BUILDING FELLOWSHIP: RESILIENT AGENCY

Our capacity building fellowship program's goal was to help emerging Local Heroes realize their vision for change by enhancing their ability to respond to the needs of children and youth, driving positive change within their organizations, and creating a pipeline for identifying potential Local Heroes for GO's grantmaking.

One of the fellows was Resilient Agency. Their mission is to provide youth development and community intervention services to underprivileged residents most impacted by violence to strengthen personal resilience, develop leadership, and achieve greater community impact. They began the Fellowship Program with a baseline budget of \$132,413. Thanks to the guidance, mentorship and accountability the Fellowship program offered, by the end of the program, their budget grew to \$800,000!

"Resilient has secured three federal contracts in 2022 to be implemented in 2023-2026 totaling \$3 million in program revenue, and has received two contract extensions on current programs. This could not have been accomplished without Michelle and GO Campaign. We look forward to expanding and enhancing our mission at Resilient in 2023, as well as continuing to implement the lessons learned, and being ready to teach it to an up-and-coming nonprofit that may need our assistance."

-Michael Guedel

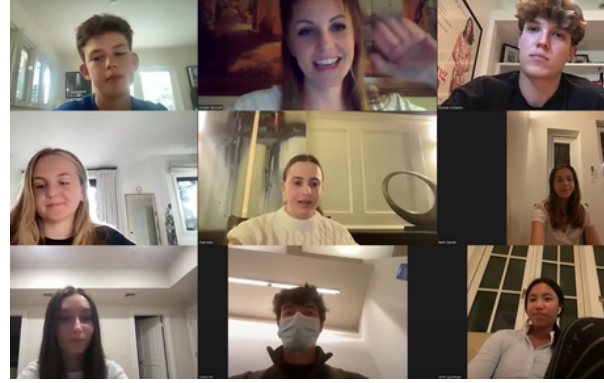
Executive Director of Resilient Agency



YOUTH ADVISORY BOARD

The GO Campaign Volunteer Youth Advisory Board brings together young visionaries who care about the world we live in and want to make a positive change in their communities and around the world. In 2022, students from all over North America met monthly to work together on making a real, tangible impact in the lives of children whom GO Campaign serves. Here are just a few of their accomplishments in the past two years:

- In celebration of World Humanitarian Day 2021, the students raised nearly \$7,500 for our partner in Uganda. These funds purchased a truck that allowed our Local Hero Robert Katende to deliver food to families across the region and check in with his students in remote communities. Due to the COVID-19 lockdown in the country, absolutely all travel was restricted, with the exception of trucks.
- They Zoomed with Local Heroes to learn more about their needs and created social media campaigns that supported them.
- They raised nearly \$5,000 in 10 days for a back-to-school drive supporting students across Southern California in 2022, and hosted an event bringing GO volunteers together to pack nearly 800 school supply kits for students.
- Several students traveled from across LA and across the country to attend and support the 2022 GO Gala. Not only did they fundraise, but they also took the stage to present Grammy Award-winning performer Judith Hill!





2022 GO GALA

This year marked the return of the GO Gala in-person at City Market Social House in Downtown LA. GO Campaign supporters from all over the world came together for an evening of inspiration, hope, and to make real lasting change together. The evening was hosted by our Ambassadors Lily Collins, Ewan McGregor, and Robert Pattinson, with an incredible performance by long-time GO supporter Judith Hill. Local Heroes Tanya Dorsey from Watts and Jennifer Maddox from Chicago gave moving speeches about the challenges their communities are facing, and how support from GO Campaign is more vital than ever.

Despite the odds of inflation and the strained economic times, our incredible community supported us so generously that we nearly met our \$1 million goal! This is thanks to everyone who gave in the room and online, to our sponsors (listed below), to those who couldn't attend but donated generously, and the galvanizing matching donations during the live appeal from the Congdon Family Foundation, Denny Jacobus, and Craig Bachrodt.



We are already planning our 2023 GO Gala and can't wait to see you there!



We're grateful for another year of Giving Opportunity to children around the world.

We look forward to seeing the GOOD we can do together in 2023!

