

2019 Year in Review



CELEBRATING 13 YEARS OF
GIVING OPPORTUNITY
TO CHILDREN

154

LOCAL HEROES
CHAMPIONED

349

PROJECTS
FUNDED

35

COUNTRIES



135,193

LIVES **CHANGED.**
FUTURES **TRANSFORMED.**
YOUTH WITH **HOPE.**
CHILDREN **GIVEN OPPORTUNITY.**

WHO WE ARE

GO Campaign improves the lives of orphans and vulnerable children around the world by partnering with Local Heroes to deliver local solutions. GO Campaign connects donors to high-impact grassroots projects aimed at changing lives and transforming communities, one child at a time.



WHERE WE'RE WORKING



WHAT WE'RE DOING

- Access to Water
- Anti-Trafficking
- Art
- Dance
- Disabilities
- Education
- Enrichment
- Environment
- Ethnic Minorities

- Girls Empowerment
- Health and Safety
- HIV/AIDS
- Job Creation
- LGBTQIA
- Literacy Promotion
- Life Skills
- Music
- Nutrition

- Orphan Care
- Peacebuilding
- Refugees
- Relief Efforts
- Sports
- Suicide Prevention
- Technology
- Violence Prevention
- Vocational Training



UGANDA



USA



KENYA



MEXICO



SENEGAL



INDIA



ETHIOPIA



USA



INDIA



PERU



TANZANIA



INDIA



USA



USA



INDONESIA



USA



2019 YEAR IN REVIEW

In the past year, GO Campaign has funded **58 projects** in **14 countries** and worked with **16 new Local Heroes**.

CAMBODIA

- Provided Cham **ethnic minority** youth with the opportunity to learn English and become computer literate

DEMOCRATIC REPUBLIC OF CONGO

- Continued to support the construction of the **first public library** in the Congo

ETHIOPIA

- Piloted a certified vocational training program to **teach IT and sewing skills** to girls in Addis Ababa

HAITI

- Launched a social enterprise in Cite Soleil to bring jobs to youth so they can provide for their families and **break the cycle of poverty**
- Supported **crisis relief** efforts in Cite Soleil

INDIA

- Empowered girls and young women in Lucknow by teaching self-defense techniques as well as providing financial security through two vocational training programs for **victims of sexual violence**

INDONESIA

- Expanded a school for **child refugees** allowing them to double their capacity and created a computer lab so students can learn English and become computer literate

KENYA

- Supported a facility which provide specialized services to **adolescents affected by HIV/AIDS** in Mombasa
- Provided scholarships to youth to continue their **education**
- Supported **soccer** and **journalism** programs for girls in Kibera
- Provided medical equipment to **youth with disabilities** so that they can attend school
- Supported **children with disabilities** in Samburu
- Expanded the **income-generating projects** in Mt. Elgon
- Supported a welding **vocational training** program in Kibera



KENYA



INDIA



KENYA

MEXICO

- Ensured that **children in an orphanage** in Tepoztlán have heat during the winter months
- Provided security systems and educational equipment so **child survivors of human trafficking** are safe and can thrive
- Provided necessities, enrichment, and support to **asylum-seeking youth** residing in shelters in Tijuana

NEPAL

- Provided educational and developmental toolkits to 18 prisons throughout Nepal to ensure that **children residing in prison** with their incarcerated mothers are able to reach their developmental milestones

PARAGUAY

- Supported a **music school** and youth orchestra program in Cateura, a town built atop a landfill

PERU

- Ensured children living in the Sacred Valley have access to a **quality education** and a well-deserved holiday celebration
- Supported a café in Cusco staffed by **youth with disabilities** to continue their vocational training program and dispel misconceptions of individuals with disabilities

RWANDA

- Provided **technological equipment** for youth

SENEGAL

- Kept a **medical clinic's** doors open, so they can continue serving the talibé community in Saint Louis

TANZANIA

- Continued to support the construction of a centre for **youth with disabilities** in Moshi
- Provided **seed funding** to help youth with disabilities start their small businesses
- Built classrooms for **vocational training** programs and installed reliable internet service at a continuation school in Moshi

UGANDA

- Provided **healthcare** needs to children in Northern Uganda
- Helped expand a **mobile chess program** to youth living in rural areas throughout Uganda
- Enabled youth to **continue their education**



TANZANIA



MEXICO



PERU



UGANDA

UNITED STATES OF AMERICA

- Supported an anti-bullying program, a mentorship program, and a multi-pronged **violence prevention** program in the Watts neighborhood of Los Angeles
- Provided resources and support to **asylum-seeking** youth on both sides of the US-Mexico border
- Improved the quality of life for **foster youth** residing in a group home in Los Angeles
- Ensured that **teen moms** and their children have access to support, knowledge, and care in Fountain Valley
- Provided much needed heat and flood relief for **native youth** on the Pine Ridge Reservation in South Dakota
- Increased the **quality of life** for youth in Rosedale, MS, Clarksdale, MS, South Los Angeles, CA, Santa Barbara, CA, and Austin, TX
- Supported a youth **entrepreneurship** program in Santa Barbara
- Supported a **mentorship** program at a high school in Crenshaw, Los Angeles, CA so services can continue in the next school year
- Supported a summer and after-school **tutoring** program in Lincoln Heights, Los Angeles, CA
- Supported a **life skills** and mentoring program to students in South Los Angeles, CA
- Helped expand a program that empowers youth within and beyond the **juvenile justice system** in Santa Barbara
- Helped students in Exposition Park, Los Angeles, CA improve their **reading and literacy skills** through an after-school program
- Provided computer equipment for a youth-led **coding program** to teach **homeless children** residing in shelters in Tustin, Garden Grove, Irvine, Placentia, Midway City, and Santa Ana, CA
- Supported **music education** to elementary school students in Santa Ana, CA and Duarte, CA
- Funded a **theater arts** program for **homeless youth** residing in shelters in Watts and Santa Monica, CA
- Supported a **vocational training** program to provide culinary skills and employment experience for youth in South Los Angeles
- Supported the **film-making, creative writing, urban farming, and academic** programs for adolescent students in Rosedale, MS so they stay engaged and graduate from high school
- Prepared aged-out **foster youth** in Los Angeles to live independently and thrive
- Supported youth impacted by **gang violence** in Watts
- Supported an **empowerment** program for underserved female middle school students in New Orleans, LA
- Supported **STEM** programs and mentorships for middle school girls in South Los Angeles



GO GALA 2019

Hosted by ambassadors Robert Pattinson and Lily Collins, the 2019 GO Campaign Gala raised funds to address two of the most pressing issues of our time – gun violence and the migrant crisis. Artist WhIsBe's "Back to School Shopping" exhibit was featured during cocktail hour while Adam Bold of Abrams Artists Agency was honored for his commitment to philanthropy. Aloe Blacc closed out the night with an exciting performance.



I AM SO INCREDIBLY HONORED TO BE RECOGNIZED BY AN ORGANIZATION THAT NOT ONLY DELIVERS CHARITABLE RESULTS, BUT ALSO SHARES MY VALUES OF GETTING STUFF DONE.

- ADAM BOLD
CHAIRMAN, ABRAMS
ARTISTS AGENCY

To become involved in future fundraising events, collaborations, and strategic partnerships, please contact Gina@gocampaign.org.

2019 EVENTS

VINTAGE HOLLYWOOD

GO Campaign presented the 18th annual Vintage Hollywood – a night of wine, food, ICON cars and philanthropy. 400 generous food and wine lovers raised funds for vulnerable children across Southern California at the stunning home of Laura and Ted Foxman.

FARMSHOP

150 guests gathered to **Dine for GOod** at Farmshop for a very special night benefiting vulnerable children around the world. Guests enjoyed an exclusively curated meal paired with wine from Moraga Vineyards, learned about GO Campaign, and bid on exclusive Farmshop experiences not offered anywhere else! Before the food and wine, guests had the opportunity to shop for good with Brentwood Country Mart's retailers who donated a portion of the day's sales!

SOL ANGELES X GO CAMPAIGN

GO Campaign once again partnered with Sol Angeles to design a second t-shirt that gives back and encourages the simple act of doing **GOod**. This year, Sol Angeles donated t-shirts to the Kibera Girls Soccer Academy in Kenya. A portion of the proceeds from the sale of each shirt supports GO Campaign. Get yours at www.sol-angeles.com!

RETAIL PARTNERS

GO Campaign hosted many **Shop for GOod** events with numerous retail partners this year and is grateful for all the support of those who came out to shop!

Retail partners included:

- Alice + Olivia
- Amanu
- Barney's Burgers
- Denis Columb
- Everafter
- Hudson Grace
- Intermix
- James Perse
- Jenni Kayne
- Kendall Conrad
- Kendra Scott
- Natalie Martin
- Offices of Angela Scott
- Pippa Small Jewelry
- Ralph Lauren
- Selima at Benjamin Optique
- The Westside
- Toy Crazy
- Turpan
- Veronica Beard
- Zimmermann

BEACHBODY SUPER TRAINERS X GO CAMPAIGN

Beachbody Super Trainers Tony Horton, Autumn Calabrese, Joel Freeman, and Chalene Johnson hosted a once-in-a-lifetime workout event that raised over \$35,000 to provide clothing, computers, school tuition, asthma inhalers, and many other basic necessities to vulnerable children in the United States.

COMMUNITY OUTREACH

GO Campaign held community outreach experiences throughout the year giving GO supporters opportunities to connect with some of GO Campaign's local partners. We brought supplies, toys, and compassion to children in shelters in Tijuana, packed backpacks filled with basic supplies and goodies for youth in South LA, gathered with teenage moms and their families to bring holiday cheer, met with activists committed to helping youth in Watts, and much more! We hope to see you next year as we continue to connect with the communities we serve!



thank you
FOR YOUR SUPPORT!

YOU MAKE US GO!



WWW.GOCAMPAIGN.ORG