



YEAR IN REVIEW

2023



A young student attends school with her child.
Photo Credit: Our Sisters' Opportunity, Rwanda

17 YEARS OF GIVING OPPORTUNITY TO CHILDREN AROUND THE WORLD

Imagine a world where a single act of generosity creates positive change far beyond your initial contribution. That's the power we harness when the GO Campaign community works together. This year's report isn't just a thank you (though a heartfelt one is definitely due), it's also a testament to what's possible when passionate individuals like yourselves unite for a common cause.

Turn the pages, and witness the transformation.

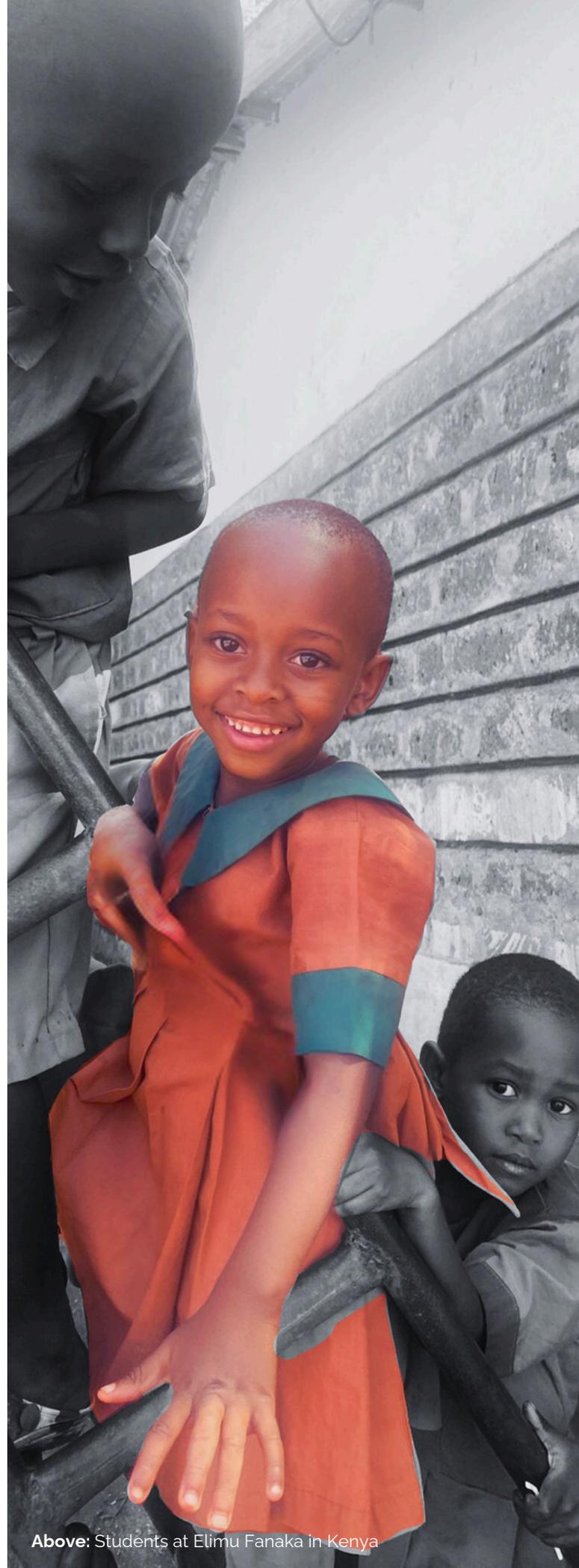
You'll see how your investment in educational resources, healthcare, enrichment and so much more is igniting the minds of children around the world, paving the way for a brighter future. Each story showcases the extraordinary impact your support has on real people.

The world's future may be uncertain, but one thing is for sure: with your continued support, we can keep changing the world for the better. Thank you for believing in GO Campaign and the potential of every child. Empowered by your generosity, our Local Heroes will continue to make a positive impact for generations to come.

Gratefully,



Scott Fifer, Founder & CEO



Above: Students at Elimu Fanaka in Kenya





OUR IMPACT

At GO Campaign, ensuring the transparency and efficacy of your donations is our top priority. **That's why we're excited to announce a significant update to how we measure impact.**

Previously, we reported on projected impact numbers. This year, following a comprehensive analysis of our grants and programming, we're excited to share the **concrete number of children** our phenomenal Local Heroes have empowered. The results are truly remarkable: **our impact is twice what we initially projected!**

This means since 2006, **your contributions have directly impacted a staggering 418,508 youth** around the world! Dive deeper into this year's report to witness the transformative power of your investments firsthand.



418,508 LIVES FOREVER CHANGED
FUTURES TRANSFORMED
YOUTH GIVEN HOPE
CHILDREN GIVEN OPPORTUNITY



IMPACT SINCE 2006

This is how many grants we've given to our Local heroes, according to our four main issue areas, since 2006:



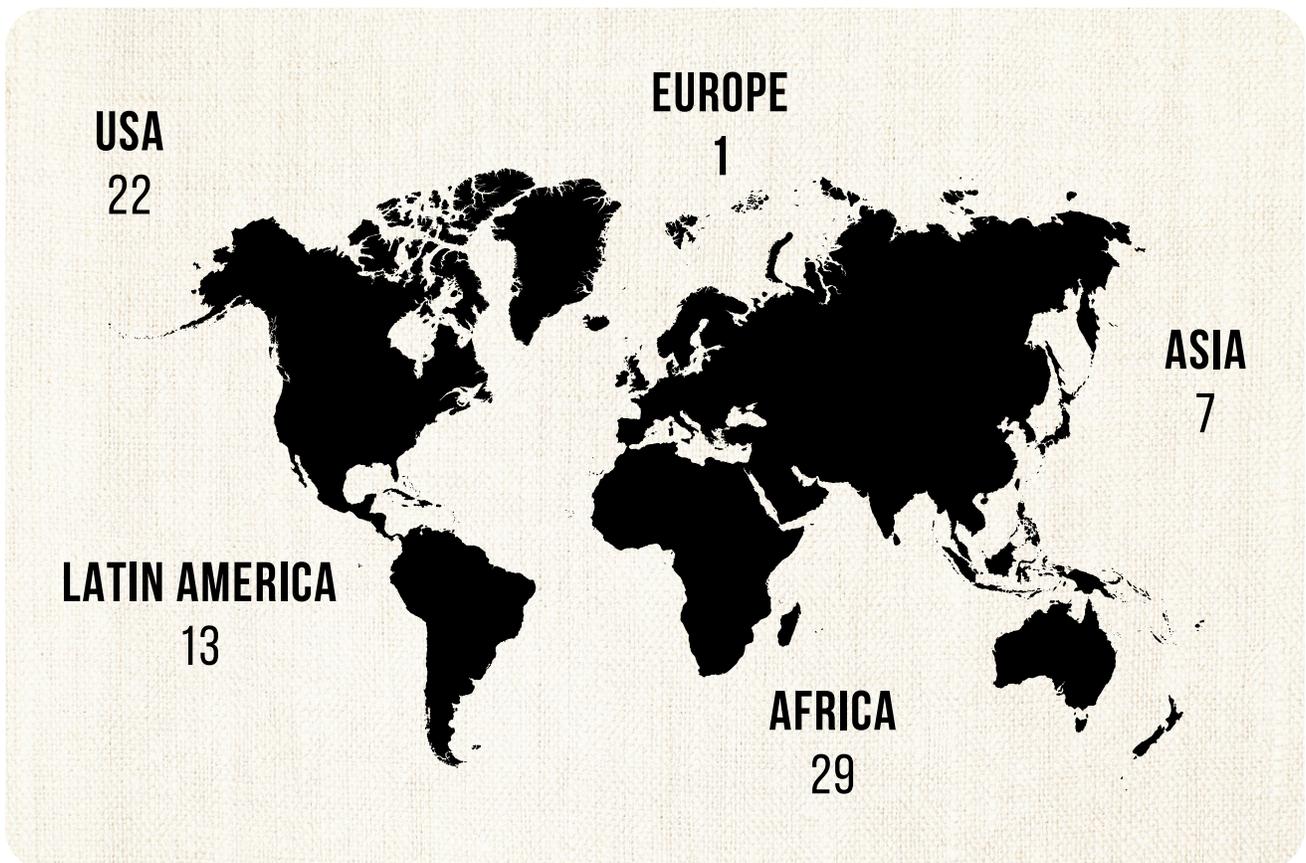
GRANTS PER REGIONS SINCE 2006



IMPACT IN 2023



GRANTS PER REGION IN 2023



NEW LOCAL HEROES

MEET THE LOCAL HEROES WE WELCOMED INTO THE
GO CAMPAIGN COMMUNITY IN 2023



Ajianna Covington
Global Girl Media
California | USA



**Sara Cristobalia
Tun Bacajol**
Let's Be Ready
Guatemala | Latin America



Chrystani Heinrich
Compton G.IRLS Club
California | USA



Michelle Jervis-White
Girls Mentor Girls
New York | USA



Terry Gobanga
Kara Olmurani
Kenya | Africa



Maria Gonzalez
Pride in Truth
California | USA



Fazul Khan Chandio
Rural Development Foundation
Pakistan | Middle East



Renalda Lekule (Happy)
Akili Chanya
Tanzania | Africa



Paola Martínez
Clara Luna
Ecuador | Latin America



Amina Mfaume
Tanzania Beach Lifeguards
Tanzania | Africa



**Charles Ombok Otieno
(Charlie Young)**
Bee Program
Kenya | Africa

2023 US GRANTS COMPLETED

Last year, we continued to support our partners across the US through grantmaking and capacity-building. Below are highlights of US grants that received funding in 2021-2023 and were completed in 2023:

CREATE NOW | LOS ANGELES

Renovated the Create Now office and music room, creating a bright, creative, collaborative space where the organization is now providing programming for youth and hosts them in a welcoming environment.

GENERATION HER | LOS ANGELES

Supported Generation Her's staff and empowerment program for teen moms and their children in Los Angeles and Orange County.

GIRLS MENTOR GIRLS | NEW YORK

Expanded the Wellness Warriors fellowship program to allow more young women to receive training and certification to teach yoga, meditation, reiki, nutrition, and more, to youth in their communities.

GLOBAL GIRL MEDIA | LOS ANGELES

Empowered young women from South and East LA by providing media literacy training and experience interviewing influential female BIPOC leaders who are reshaping our society. This two-fold initiative aimed to both inspire the participants and equip them with the skills to create media that celebrates these stories and empowers future generations.

TEAM GRS | LOS ANGELES

Allowed Team GRS to pilot the first module of their character development curriculum called "Gym Rat Squad" with students in Compton, and helped make progress on developing the second module.



2023 GLOBAL GRANTS COMPLETED

Our partners around the world continue to give children the opportunities they deserve. Below are some highlights of global grants completed in 2023:

LATIN AMERICA

CHS ALTERATIVO | PERU

Supported efforts to end child trafficking and sexual exploitation of children in Iquitos.

CLARA LUNA | ECUADOR

Completed the renovation and fully stocked the library with books and equipment for the grand opening of the first public library in Puerto Lopez.

EL PATOJISMO | GUATEMALA

Supported the ESL program at Los Patojos School in Jocotenango, Guatemala.

LET'S BE READY | GUATEMALA

Supplied nutritional supplements for children for one year and established seven preschool classrooms in the Guatemala Highlands to provide early education to young children and job opportunities for literate young women.

TASHIRAT | MEXICO

Revitalized the orphanage's library with an array of books to facilitate learning, and ensured the children's medical needs were provided for.



AFRICA

ELIMU FANAKA | KENYA

Established and expanded Klub Ujuzi, a series of school-based clubs that teaches children banking and financial literacy, farming and animal husbandry skills, and increases their access to mental health services.

GABRIELLA CENTRE | TANZANIA

Provided vocational training, transportation, food, materials and business startup kits to girls with disabilities.

HERO WOMEN RISING | DRC

Covered staff salaries and operating costs at the free temporary school in the Mikenge IDP (internally displaced persons) camp, so that 160+ displaced children could continue their education.

OUR SISTERS' OPPORTUNITY | RWANDA

Purchased necessary supplies and equipment to begin a second cohort at the OSO Creative Design Academy, where girls & young women learn tailoring, fashion design, business skills, entrepreneurship, and other valuable skills. Funds were also used to equip graduates from the first cohort, so that they could generate an income.

SHERP | KENYA

Enabled SHERP to continue providing comprehensive care at their center & school for 400+ children born with disabilities. By receiving support with staff salaries, administrative expenses, food and medical supplies, and farming activities, SHERP was able to continue changing lives.

VOICE FOR HUMANITY UGANDA | UGANDA

Equipped 100 refugee youth during ration cuts with agricultural training, tools, animals, and seeds needed to provide food for their families and make an sustainable income.





2023 NEW GRANTS

Below are highlights of new and ongoing work that GO Campaign made possible in 2023.



AFGHANISTAN

- Providing female teachers in-kind salaries (food) so that they can continue providing an education to hundreds of students (including many young girls).
- Constructing a revolutionary community & school library that will serve over 2,000 youth in a highly rural region of Afghanistan.



DEMOCRATIC REPUBLIC OF CONGO

- Providing computer and audiovisual vocational training to displaced youth in Goma.
- Distributing washable, reusable "Stay in School" feminine hygiene kits to adolescent school girls.
- Covering operating costs for the temporary Mama Shujaa school that is educating hundreds of vulnerable children in the Mikenge IDP camp.



GUATEMALA

- Building an urban garden at a community school that will be managed by culinary students and provide food for the entire school.



KENYA

- Desalinating a water well and starting a water packaging business in Maralal, so our partner can raise revenue, and train youth with disabilities in vocational and business skills.
- Purchasing materials for a youth soap-making training/business program in Kakamega.



KENYA CONT.

- Introducing a year of intensive beekeeping training to youth in Nyeri County, who are desperately in need of economic opportunities.
- Constructing the Elimu Fanaka Center, which proposes to serve as a multi-functional hub for vocational training, recreational activities, water supply through boreholes, permaculture, beekeeping, and environmental conservation.
- Training vulnerable youth in tailoring, financial literacy, entrepreneurship, and vocational skills, as well as providing many with the tools to start their own tailoring businesses.
- Providing girl survivors of sexual abuse with intensive therapy and support, as well as vicarious trauma therapy to our partner's staff.
- Ensuring that 400+ youth with disabilities continue receiving comprehensive care and education.

NEPAL

- Supporting empowerment and safety efforts for 650+ vulnerable girls, including peer support groups, vocational trainings, literacy classes, street dramas and community events in Kathmandu.

PAKISTAN

- Providing access to safe and clean drinking water and bathrooms for a community which was severely affected by flash floods in 2023.

RWANDA

- Constructing a dormitory for girls attending school for vocational training in the textile and fashion industries, saving them hours of walking each day.

SENEGAL

- Expanding an emergency shelter for vulnerable street children in Saint Louis.

SOUTH AFRICA

- Providing educational support and vocational training to formerly trafficked youth and street children in Johannesburg and Soweto.



SOUTHERN CALIFORNIA

- Covering supplies, participant stipends, speaker fees, and administrative costs for the Create Freedom Fellowship.
- Supporting the operations and capacity-building of RootDown LA, a community garden in South Los Angeles.



TANZANIA

- Providing free swim lessons and creating a beach lifeguard program to prevent children and community members from drowning.
- Supporting an orphanage with clean accommodations, nutritious meals, clothing, and educational support.
- Constructing a second water well at the Gabriella Centre.
- Implementing a holistic project to address the multifaceted needs of abuse victims (especially young girls and adolescents), providing desperately needed mental health counseling in addition to training in reproductive health, entrepreneurship, hygiene and self-care.
- Providing road safety education through structured school workshops at 22 schools, as well as an interactive radio awareness campaign, educational materials, and practical demonstrations.



UGANDA

- Providing training, seeds, farming tools, and ongoing technical guidance to 130 refugee youth to undertake vegetable growing at their homes for food security, nutrition, self-employment and income generation.
- Supporting one of our Ugandan partner's operating expenses throughout economic challenges, so that they can continue empowering refugee youth during ration cuts.





GOOD NEWS

A LOOK AT WHAT OUR COMMUNITY WAS UP TO IN 2023



DONOR MAYA KOGAN VISITS GO PARTNER IN VIETNAM

Maya and her family have been long-time members of the GO community. Last year, they embarked on an unforgettable journey to Vietnam, and visited one of GO's local partners. Will to Live Center is a non-profit based in Hanoi serving disabled youth by providing them education, vocational training, and more.

Maya volunteered her time and even led a stress-reduction session for the Will to Live community. Talk about making a difference!



Interested in visiting one of our projects or Local Heroes?

Contact Kristen Plumberg Bennett at kristen@gocampaign.org.





GO AMBASSADOR LILY COLLINS IN THE HOLLYWOOD REPORTER

We were thrilled to see our ambassador, Lily Collins, gracing the pages of The Hollywood Reporter's philanthropy issue. The article beautifully captures her unwavering dedication and genuine passion for making a difference. Lily's commitment to our mission inspires us all, and we're so grateful for her support in empowering vulnerable children around the world.

[READ MORE](#) 

**CHANGEMAKER + LOCAL HERO
COMMUNITY DINNER**

Last year, we were grateful to host a meal with some of our Changemakers and Local Heroes from Southern California. It was a magical evening with so many great stories, ideas, and inspiration. As a community of communities, we love when ours come together! These connections are essential to who we are at GO Campaign.





GO FOUNDER SCOTT FIFER VISITS PARTNERS IN AFRICA

Last year, Scott, made site visits to a few partners in Africa, including Maison de la Gare (MDG) in Saint Louis, Senegal. MDG is an organization dedicated to helping talibé street children become active participants in Senegalese society. They provide medical care, food, education, clothes, emotional support, and a safe space for them to come and just be kids.

Scott also visited primary schools in Kenya where our partner, Elimu Fanaka, works with children in rural areas to ensure they have access to quality education. On the same trip, he made site visits to several of our partners in Kilimanjaro, Tanzania.



COFFEE WITH KEEGAN + ATTAL

GO Program Officer Keegan Dill enjoyed a cup of coffee with Local Hero Nangyalai Attal, who founded and leads HESSO in Afghanistan. Attal excitedly shared the construction progress of a library (supported by a GO grant) that will serve 2,000+ Afghan children in a rural village which has persevered through decades of conflict. Attal also highlighted the remaining funding needed to complete the library, including books, computers and Internet.



THE GABRIELLA CENTRE CELEBRATES 5 YEARS AT THE NEW CENTER

GO Campaign collaborated with Brenda Shuma to establish the Gabriella Centre, a leading facility in Tanzania for youth with disabilities. Brenda's efforts extend beyond the center, providing education and support to parents and the community. In fact, Brenda was recently named one of the Top 25 Women in Management in Africa!





GO YOUTH ADVISORY BOARD: MAKING A DIFFERENCE

Every year, we are more and more impressed with the youth who apply for our Youth Advisory Board, and 2023's cohort was no different.



GO Campaign's volunteer Youth Advisory Board brings together rising visionaries who care and want to make a positive change in their communities and around the world. They are students ranging from 7th graders to college seniors.

GO Youth Advisors receive hands-on leadership experience by working with GO Campaign's staff in service of our community. The six-month program is comprised of monthly Zoom meetings that help the youth build a deeper understanding of the non-profit field. They also get to meet GO's Founder & CEO, Scott Fifer, as well as GO Local Heroes across the planet who are improving children's lives.



Youth Advisors lead projects in partnership with GO, and bring exciting new perspectives to many parts of our work. The program requires working toward a fundraising goal, and offers the opportunity for participation in high-profile events.

Contact Kristen Plumberg Bennett at kristen@gocampaign.org if you're interested in the 2025 cohort!



EVANGELINE LILLY BECOMES A GO AMBASSADOR

“
“Since the beginning I have had the privilege of watching GO grow...it has been an inspiring, wonderful honor to watch. GO has been a constant for so many children in the world.”
”

We were thrilled to officially welcome Evangeline Lilly as GO Campaign's newest ambassador! Evangeline has been a long-time member of the GO family, helping to amplify the work of our Local Heroes and empower children in need across the globe.

With her passion for humanitarian causes and her commitment to creating positive change, Evangeline brings a wealth of experience and dedication to our community.

CHANGEMAKER MAX CARVER VISITS GO PARTNER IN INDIA

Actor Max Carver visited GO partner Bal Ashram Trust while traveling through India last year. Since 2020, Max has been an incredible member of our community, seizing every opportunity to support our mission and Local Heroes.



2023 GO EVENTS

VINTAGE HOLLYWOOD

GO Campaign's Vintage Hollywood 2023 sparkled under the California sky!

Guests enjoyed exquisite cuisine from renowned local restaurants and sipped on offerings from twenty celebrated wineries, all to empower vulnerable children in Southern California. The event raised crucial funds for GO Campaign's Local Heroes.



GO Gala

Hollywood glittered for a good cause at the 2023 GO Campaign Gala! Held at Citizen News, guests enjoyed a culinary experience curated by celebrity chef Evan Funke, surprise appearances by celebrity supporters and a moving performance by the Freedom Singers. However, the true stars of the evening were the inspiring stories from our Local Heroes from DRC, India, and Los Angeles working to make a difference in the lives of the vulnerable children they serve.

ICONS OF DESIGN

The 2023 Icons of Design event at Hagerty Garage + Social wasn't just a showcase of art, fashion, and design – it was a celebration for change. The day offered a close-up look at stunning vehicles like those from ICON 4x4 and a unique shopping experience featuring independent artists, artisans, and designers, with proceeds benefiting GO Campaign's mission. From one-of-a-kind pieces to restored antiques, attendees enjoyed a day of discovery while supporting a worthy cause.





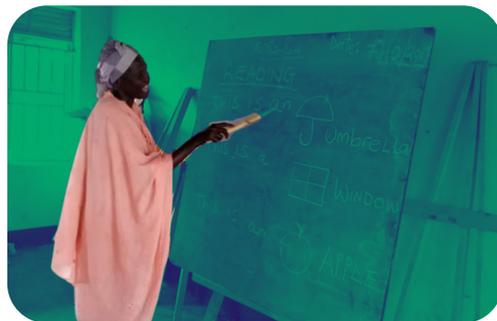
LOOKING AHEAD

2024-2026



WANT TO GET INVOLVED? VOLUNTEER WITH GO

Interested in volunteering? With Local Heroes in 40 countries around the world, there is no shortage of ways to support their collective work by giving of your time and talent. Contact Lauren Kezon at lauren@gocampaign.org to get involved.



LOOKING AHEAD OUR 3-YEAR STRATEGY

In December 2023, GO's staff and Board began implementing our **3-Year Strategic Plan**, in an effort to further our ability as an organization to empower our Local Heroes with the resources they need to continue giving opportunity to even more youth. Stay tuned as we continue sharing about our growth and updates!



CHANGE THE WORLD ONE CHILD AT A TIME

If you are interested in making even more of an impact through GO Campaign, contact Director of Development, Kristen Plumberg Bennett at kristen@gocampaign.org.

We'd love to talk about tax-smart strategies to make the most of your donation - like giving stock or donating from your DAF.

