

PLANNED

GIVING



GO
CAMPAIGN

YOU WANT TO LEAVE A LEGACY TO GO CAMPAIGN. NOW WHAT?

You are under no obligation to let us know that you've included a gift for GO Campaign in your plan, but we hope you will. There is no obligation attached to sharing your gift—you can change your mind at any time and for any reason. If you do share your wishes, we would love to welcome you to the family and express our gratitude. When you share your future intentions, it means that we can more appropriately communicate with you by learning how and when you might like to hear from us—or not!

You can add GO Campaign to your existing will or trust by revising and re-executing the document, or by executing a separate amendment called a codicil. You have several flexible options you can discuss with your attorney:

- **You can leave a percentage of your estate to charity:** "I leave X% of my estate to GO Campaign."
- **You can leave a defined sum to GO Campaign:** "I leave \$XXX to GO Campaign."
- **You can leave a percentage of funds left over after other gifts and debts are paid and your loved ones are provided for:** "I leave X% of the remainder of my estate to GO Campaign."
- **You can make a secondary or contingent gift** that comes to GO Campaign only if your other beneficiaries do not survive you or other specific gifts cannot be fulfilled.

You can update your beneficiary designations on your retirement plan, life insurance, donor-advised fund succession plan, or other financial accounts to include GO Campaign as a primary or a secondary/contingent beneficiary by simply requesting a beneficiary designation form from your financial institution. In many cases, can you simply log on to your online account portal.

When including a gift to GO Campaign to benefit the children where it is most needed, please be sure to use our legal name and Federal Tax ID Number:

Headquarters:

Legal name: GO Campaign


Address: 2309 Santa Monica Blvd. #437, Santa Monica, CA 90404

Federal Tax ID Number: 20-4542914

GO Campaign improves the lives of vulnerable children around the world by partnering with pioneering Local Heroes to deliver local solutions. We all believe that every child deserves the right to opportunity...opportunity to education, medical care, shelter, food, clean water and a fair chance in life.



**LET'S MAKE
REAL CHANGE
TOGETHER:**

 Send us an email

kristen@gocampaign.org
Kristen Bennett,
Director of
Development

 Visit our
website

gocampaign.org

WHY GO CAMPAIGN IS DIFFERENT

We Are a Community

GO finds **Local Heroes** around the world who are advocating for change at the grassroots level to help vulnerable children in their communities thrive. We listen to our heroes on the ground, because they know better than anyone what the youth in their communities need. We work alongside them on their journey, helping set clear objectives and attainable goals. Because of this, together we are able to learn and grow.

We Cut Through the Red Tape


We provide small grants that have direct impact, cutting out the middle man. Unlike many large aid organizations, government agencies are not involved, therefore there is no red tape involved.

We Offer 100% Transparency

We follow your dollars to ensure your donation has the intended impact. We also work with our grantees to build up their capacity thereby decreasing their dependency on outside funding.

We Make Direct Impact


After identifying and carefully vetting each new partner we listen to our **Local Heroes** and together address the most vital needs of the children in their communities. As every community is different, we help fund projects in a variety of areas.

 Follow us on
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 Follow us on
Twitter

[@thegocampaign](https://www.twitter.com/thegocampaign)

 Like us on
Facebook

[The GO Campaign](https://www.facebook.com/thegocampaign)

GO CAMPAIGN'S IMPACT

195,493

VULNERABLE
CHILDREN HELPED

580

PROJECTS
FUNDED

195

LOCAL HEROES
CHAMPIONED

40

COUNTRIES
IMPACTED

